GSOLE 2020 Sponsor Kit

Thank you for your interest in sponsoring GSOLE’s 2020 Visions and Sites of Online Literacy Education!

We invite sponsorship proposals from accredited academic programs, non-profit organizations supporting OWI/OLI research and teaching, and commercial organizations promoting educational technology or related products and programs. Sponsorship funds are allocated, first, to offset expenses incurred for the purposes of improving conference accessibility, then, to offset other conference expenses, and, finally, to support GSOLE’s other organizational initiatives and programs.

GSOLE reserves the right to remove sponsor visibility from GSOLE’s website if the GSOLE Executive Board determines that a sponsor’s activities and aims do not reflect GSOLE’s mission and values.

Sponsor Visibility

- **Live Sponsor Presentations.** A limited number of 5-minute live presentation slots are available for sponsors. The slots are scheduled at the end of the conference “Welcome” session and at two different times during each of the two “Intersession Break” sessions. The slots will occur in between other informational presentations. Presenters may speak live or show a recording.
- **Sponsor Placards.** A limited number of placard slots are available on the conference’s online program page. Placards, which are designed and provided by the sponsor (in the form of a graphics file), must meet guidelines below. Sponsors also provide a URL to link to the placard.

Sample Layout for Session Sponsorship

9:20 am-10:20 am EST: Concurrent Session One

**SPONSORS**

Your Organization’s Name and a logo

Say something about how your program or product serves the OWI/OLI community.

Some other info or graphic

OPEN SPONSOR SLOT

**Individual Paper Panel 1: Global Writing Instruction**

Session Chair: TBD

“Making Time for Writing with Pre-Sessional EFL Learners Using OWI”

Susan Stetson-Tiligadas

Reula Mizeraki

“An Asynchronous Online Writing Course for International Students: Outcomes and Lessons”

Dmitri Stanchevici

Megan M. Siczek

STETSON-TILIGADAS AND MIZERAKI ABSTRACT

STANCHEVICI AND SICZEK ABSTRACT

LINK TO PRESENTATION ROOM

WILL BE ACTIVATED ON DAY OF THE CONFERENCE
Sponsorship Options

Intersession Break Sponsorship—5 slots, $250 each

- A 5-minute Live Sponsor Presentation during the Welcome or Intersession Break sessions
- A linked Sponsor Placard displayed on the online program in association with a specific session
- A year-long display of the Sponsor Placard on the online conference-archive page

Concurrent and Plenary Session Sponsorship—10 slots, $100 each

- A linked Sponsor Placard displayed on the online program in association with a specific session
- A year-long display of the Sponsor Placard on the online conference-archive page

Sponsorship Process

- Sponsorship proposals will be accepted after the conference program has been published. Each proposal will be reviewed for appropriateness to the conference and GSOLE’s mission. Send sponsorship proposals to <conferences.gsole@gmail.com>, following guidelines below.
- Approved sponsors will purchase allotted space through the GSOLE website’s Cart feature. If sponsorship slots are still available, the conference organizers will send a confirming e-mail to the sponsor. The sponsor must then use the GSOLE website’s Cart feature to reserve that slot.
- Each sponsor submits a graphics file for its placard. Assuming the placard meets the guidelines specified below, it will be posted to the GSOLE 2020 Conference site within 24 hours.
- Each sponsor giving a presentation should confirm its time slot and provide an outline and script at least 5 days before the live conference sessions. The script need not be final, but it should provide a relatively complete preview of the presentation. We recommend rehearsing the presentation to ensure the whole script can be delivered in its entirety.

Sponsor Proposal Guidelines

Please include each of the following in your proposal email to <conferences.gsole@gmail.com>:

- The name of the sponsoring organization, as well as a link to the organizational web page to which the Sponsor Placard will link.
- Information about the organizational representative who is submitting the proposal, including full name, phone number, and organizational title. This individual will receive a conference login.
- A short paragraph articulating the sponsoring organization’s interest in and support of GSOLE’s mission, including specific connections between programs or products and OWI/OLI.
- Optional: An ordered list of preferred sponsor slots. For instance, an organization can request to sponsor a current session on a particular topic or an intersession break at a particular time.

Note that sponsors can purchase no more than two slots (paired for a session). Slot assignments are determined based on sponsors’ preferences and the order in which the proposals were received.

Sponsor Placard Guidelines

- Sponsor Placards should have 16:9 dimensions (conventional widescreen slide). These graphics can easily be created in PowerPoint, which can export to a web-compatible graphic format.
- Sponsors must provide suitable Alt-text to support accessibility, including full transcription of text on the placard, as well as sufficient description of imagery.
- Sponsors should provide a URL linking to an organization-sponsored web page.