

Theresa M. Evans

Visiting Assistant Professor/Professional Writing
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Education

Ph.D., English with Concentration in Rhetoric and Composition, Ball State University, 2012
Dissertation: *The Persuasion of Many within a Moderate Length of Time: Religious and Scientific Rhetoric in Advertising Agency Promotional Materials, 1870–1925*

M.A., English Composition and Rhetoric, Wright State University, 2007
Creative Thesis: *Down at the Bowl: A Novel*

B.S.J., Advertising Management, E. W. Scripps School of Journalism, Ohio University, 1984

Academic Appointments

Miami University, Oxford, Ohio

Visiting Assistant Professor, Department of English, 2014–present

Interim Director of Howe Writing Initiative, Farmer School of Business, Spring 2016

Visiting Assistant Professor, Farmer School of Business, 2013–14

Ball State University, Muncie, Indiana

Instructor, Distance and Online Education, 2012–13

Graduate Assistant, Department of English, 2007–12

Wright State University, Dayton, Ohio

Graduate Assistant, Department of English Language and Literatures, 2005–07

Teaching Experience

Miami University, 2013–present

BUS 102: Writing for Business Decision-Making

BUS 284: Professional Communication for Business (face-to-face and online)

ENG 111: Composition and Rhetoric

ENG/COM 208: Professional Communication for Business (pilot course)

ENG 313: Technical Writing (face-to-face and online)

ENG 340: Internship (Liz Winhover)

ENG 412/512: Print and Digital Editing (Service Learning designation for Spring 2018)

ENG 413/513: Grant and Proposal Writing (Service Learning designation for Fall 2017)

Ball State University, 2007–2013

ENG 101: Foundations of Rhetoric and Writing

ENG 103: Rhetoric and Writing (face-to-face and online)

ENG 104: Composing Research (face-to-face and online)

Wright State University, 2005–2007

ENG 101: Academic Writing and Reading

ENG 102: Writing in Academic Discourse

Selected Publications

Evans, Theresa M. "LinkedIn as a Phronetic Approach to Digital Literacy." *Computers and Writing Conference Proceedings, 2018* (forthcoming 2019).

Evans, Theresa, Linda Hanson, Karen Neubauer, and Daneryl Weber. "Other Ways of Making It: Transcending Traditional Trajectories." *Women's Ways of Making*, Eds. Shirley Rose and Maureen Daly Goggins, 2019 (forthcoming).

Evans, Theresa. "The Myth of Self-Sacrifice for the Good[s] of Mankind: Contingency and Women's Work." *Rhetoric Review*, vol. 36, no. 1, Jan, 2017, pp. 86–99.

Dutro, Gina C., Theresa Evans, Lauri Harwood, Brad Reitz, and Heidi A. McKee. *Foundations of Business Communication*. Hayden-McNeil, 2016.

Selected Conference Presentations

"Ethical Dimensions of Virtual Collaboration: Peer Networks, Digital Technologies, and Multimodal Composing in a Technical Writing Course." Computers and Writing Conference, Michigan State University, East Lansing, Michigan, accepted for June 2019.

"Managing User Experience of the Online Writing Course by Managing Student Expectations," Individual Praxis Poster (5-minute video and synchronous Q&A), Global Society of Online Literacy Educators International Conference, January 2019.

"Material Evidence: Testimony and Analogy in George Campbell's Rhetoric," *Rhetorical Education Matters: Campbell, Berthoff, Rorty, and Material Myths*. Thomas R. Watson Conference, Louisville, Kentucky, October 2018.

"Using Threshold Concepts to Transform Teachers of Writing in WAC/WID Contexts." Threshold Concepts International Conference, Miami University, Oxford, Ohio, June 2018.

"LinkedIn as a Phronetic Approach to Digital Literacy." Computers and Writing Conference, George Mason University, Fairfax, Virginia, May 2018.

"Integrating Intercultural Communication in a Required Business Communication Course: Pedagogical and Curricular Considerations" (Panel w/ Julie Alexander, Andrew Hunt, and Heidi McKee), Association of Business Communicators Midwest/Southeast, Cincinnati, April 2018.

"Emotions Suppressed/Emotions Evoked: The Role of Pathos in Writing for Pragmatic Action" Conference on College Composition and Communication, Houston, Texas, March 2016.

Curriculum Development (Miami University)

BUS 284: Professional Communication for Business, 2015–2017

BUS 102: Foundations of Business Communication (2 credit), 2016–2017

BUS 102: Writing for Business Decision-Making (1 credit), 2013–2014

Selected Professional Development

CTE/Howe Writing Center: Teaching Writing in Online Environments (Susan Miller-Cochran and Shelley Rodrigo, University of Arizona), February 2019

eLearning Miami (Effective online course design within the Canvas platform), 10-week program, Spring 2017

CTE Miami Faculty Learning Community: Peer Review of Teaching. (2016–2017)

CTE Miami New Faculty Teaching Education Program (NFTEP) (2014)